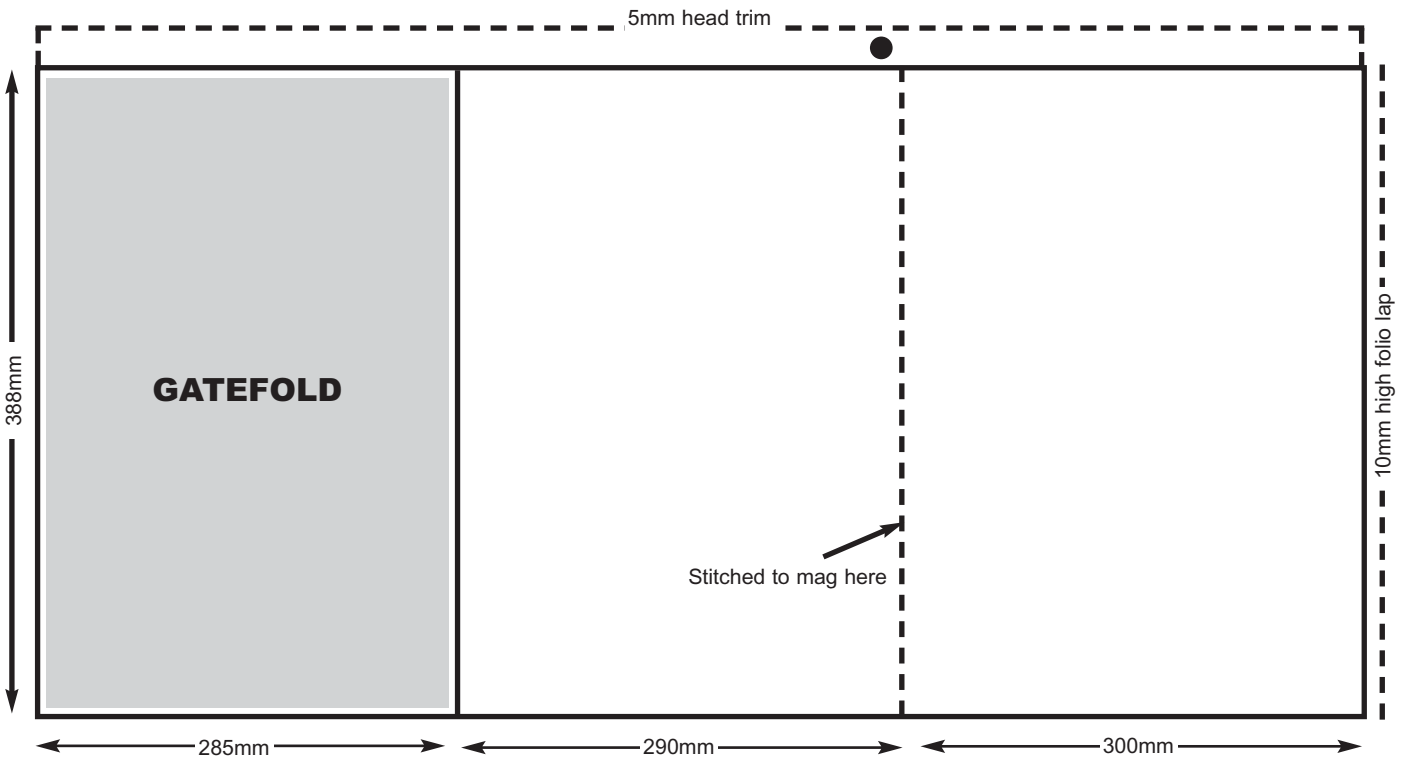
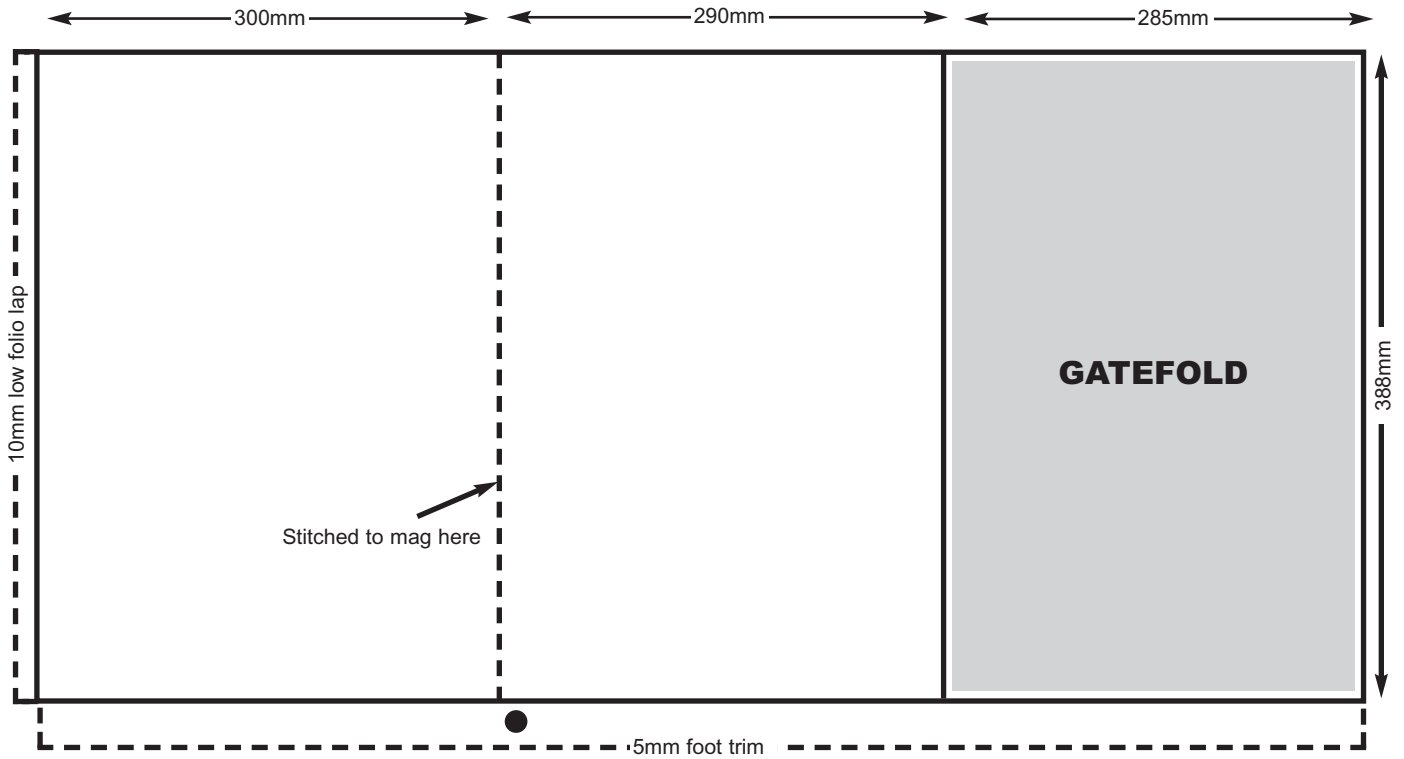


6pp Gatefold Bound Inserts Financial Adviser and Investment Adviser



● spot glue

Other information...

Minimum Size

Minimum size recommended for a gatefold insert is 200 x 160 mm. This does not include any trims or laps. A 5mm trim should be allowed either at the head or the foot. The insert must be supplied with a lap of 10mm to allow it to feed onto the stitching line.

The lap should be on the single page of the insert, which means:

5mm foot trim; 10mm low folio lap, Gatefold at back.

5mm head trim; 10mm high folio lap, Gatefold at front.

Maximum Size

Maximum size is governed by the size of the magazine (388mm x 300mm). The maximum size the gatefold pages can be is 393mm x 285mm. The single page should be 393mm x 300mm plus a 10mm lap.

Again the same applies with regards to knocking to the head or foot.

5mm foot trim; 10mm low folio lap, Gatefold at back.

5mm head trim; 10mm high folio lap, Gatefold at front.

Paper

The weight of paper used should be between 130 gsm and 240 gsm. Any heavier than this and the extra weight would mean that the gatefold pages would imbalance the insert on the saddle and it would not fall truly onto the machinery.

NB

The gatefold page should be 5mm shorter than the other page to avoid it catching on the stitches in the spine.

If client is printing please deliver to:

Polestar Colchester Bindery
2 Wyncolls Road
Severalls Business Park
Colchester
Essex CO4 4HT