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FT acquires OCO Monitor and OCO Assess

Financial Times, the global media organisation has acquired OCO Monitor and OCO Assess. These products will join the FT's existing FDI portfolio of fDi magazine, fDimagazine.com, fDiAtlas.com and fDi events. The Financial Times has NOT acquired OCO Consulting, which will continue to remain under the current ownership.

About FT Business

FT Business is the specialist publishing division of the Financial Times, which is owned by Pearson Plc. The roots of FT Business go back to the 1920s, when Brendan Bracken launched The Banker and later bought Investors Chronicle. In 1970, Money Management was added to the portfolio, and soon after a separate division was formed for magazines.

FT Business has a strong portfolio of magazine brands each targeting specific areas of the financial world. FTB's strength comes from focusing on these areas and creating a dialogue within those markets through print publications, websites and events.

About FT Group and Pearson Plc

FT Group is owned by Pearson Plc, the international media company with market-leading businesses in education, business information and consumer publishing. For more information please visit the following websites:

FT Group - <http://www.pearson.com/index.cfm?pageid=25>

Pearson companies at a glance - <http://www.pearson.com/index.cfm?pageid=2>

Pearson Plc - <http://www.pearson.com/>

About OCO Monitor

OCO Monitor is the world's leading foreign direct investment database, the only online database and marketing tool which provides real-time monitoring of foreign direct investment, covering all countries and all industry sectors on a global basis. A news-based intelligence service, it allows subscribers to monitor FDI activity by industry, location or company and is primarily used by Investment Promotion Agencies (IPAs) to monitor trends, assess competition and gather intelligence in a more cost and time-effective way.

About OCO Assess

OCO Assess is an online location assessment and benchmarking tool which allows users such as IPAs, FDI consultancies and large businesses to compare and assess the attractiveness of one investment location against another and is the only product to offer comprehensive country and city-level data on a global scale and on a directly comparable basis. It benchmarks the competitiveness of 60 countries and 200 cities across more than 20 sectors and provides unique and comprehensive data on key cost and quality competitiveness indicators for each location.

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